

Amir Johnson

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SUMMARY

Motivated graphic design student (Bachelor of Arts, St. John's University, GPA 3.4, graduating May 2026) with hands-on experience in branding, print design, and digital media. Skilled at translating client needs into impactful visuals through Adobe Creative Suite, typography, and layout design. Experience with balancing freelance projects, academic work, and customer-facing design services.

EXPERIENCE

Copy and Print Associate

Staples

June 2025 - PRESENT, Astoria, NY

- Provided design and print solutions to customers, including document formatting, large-scale prints, and marketing materials.
- Assisted customers with digital file preparation, passport photos, and custom print services.
- Ensured high-quality output by reviewing proofs, adjusting layouts, and monitoring production.
- Supported daily operations while focusing on accuracy, customer satisfaction, and timely delivery.
- Streamlined order intake and workflow management by efficiently prioritizing tasks, managing multiple projects simultaneously, and maintaining compliance with company quality standards.

Freelance Graphic Designer

Online

January 2022 - PRESENT, New York

- Designed custom branding packets, including logos, business cards, and digital graphics for small businesses.
- Developed social media content that increased visibility and engagement for client brands.
- Delivered projects on time and within budget, managing multiple client deadlines simultaneously.
- Collaborated with other creatives on larger projects, demonstrating adaptability and teamwork.
- Produced high-impact visual assets for digital campaigns by interpreting client briefs, aligning design concepts with brand messaging, and utilizing industry-standard tools to elevate online presence.
- Designed a risograph color chart to explore layering and overprinting.
- Showcased unique color interactions achieved through experimental printing.
- Created layouts that balanced precision with handmade texture.
- Highlighted the aesthetic qualities of risograph as a creative medium.
- Documented results as both a practical design tool and an art experiment. (*InDesign, Illustrator*)
- Produced a kinetic typography animation interpreting rhythm and emotion.
- Applied motion design principles to synchronize type with sound and pacing.
- Explored expressive transitions and typographic movement for visual storytelling. (*After Effects, Illustrator*)
- Designed brand identity and campaign graphics for a community initiative.
- Used basketball as a unifying symbol to raise awareness of housing inequality and gentrification.
- Created bold, urban-inspired visuals to strengthen community engagement. (*Illustrator, Photoshop*)

PROJECT

Ezo Kitchen Website Concept-Restaurant and Sushi Bar site concept

Ezo Kitchen • www.behance.net/gallery/212803171/Ezo-Kitchen-Website-Concept • January 2025 - May 2025

- Created a modern restaurant website concept emphasizing usability.
- Designed wireframes and page layouts with strong visual hierarchy.
- Integrated photography and branding to highlight freshness and accessibility.
- Applied responsive design principles for desktop and mobile versions.
- Produced a cohesive concept demonstrating both UI design and branding. (*Figma, Photoshop*)

Risograph Color Chart-Experimental print design using risograph layering

Risograph Course • www.behance.net/gallery/210474193/Risograph-Color-Chart • January 2025 - May 2025

- Designed a risograph color chart to explore layering and overprinting.
- Showcased unique color interactions achieved through experimental printing.
- Created layouts that balanced precision with handmade texture.
- Highlighted the aesthetic qualities of risograph as a creative medium.
- Documented results as both a practical design tool and an art experiment. (*InDesign, Illustrator*)

Loop Closet-Fashion Without Waste: Brand identity design for a sustainable fashion initiative

Loop Closet · www.behance.net/gallery/223713769/Loop-Closet-Fashion-Without-Waste?share=1 · January 2025 – May 2025

- Designed a brand identity for a sustainable fashion initiative.
- Created logo, typography system, and cohesive visual style guide.
- Developed mockups for packaging, social media, and marketing materials.
- Applied eco-conscious design principles through muted tones and clean layouts.
- Highlighted the brand's mission of reducing fashion waste through design. *(Illustrator, Photoshop, InDesign)*

Kiss of Life (Kinetic Type) —Animated typography exploring rhythm and emotion

Motion Graphics Course · www.behance.net/gallery/225662629/Kiss-of-Life-Kinetic-Type · January 2025 – May 2025

- Produced a kinetic typography animation interpreting rhythm and emotion.
- Applied motion design principles to synchronize type with sound and pacing.
- Explored expressive transitions and typographic movement for visual storytelling.
- Experimented with scale, rhythm, and hierarchy to create dynamic flow.
- Delivered a final animation showcasing typography as visual performance. *(After Effects, Illustrator)*

RIM RIGHTS—Basketball Initiative-Brand identity and campaign materials promoting community access and empowerment through basketball

Rim Rights · www.behance.net/gallery/225536141/RIM-RIGHTS-Basketball-Initiative · January 2025 – May 2025

- Designed brand identity and campaign graphics for a community initiative.
- Used basketball as a unifying symbol to raise awareness of housing inequality and gentrification.
- Created bold, urban-inspired visuals to strengthen community engagement. *(Illustrator, Photoshop)*
- Formulated a cohesive brand identity and crafted campaign materials that leveraged basketball imagery to spotlight community access and social empowerment.

EDUCATION

Graphic Design Major (Bachelors of Arts)

St. John's University · Jamaica, NY · 2026 · 3.4

Diploma

Cardinal Spellman School · Bronx, NY · 2021 · 3.8

SKILLS

Adobe Photoshop, Illustrator, InDesign, Acrobat, After Effects, Figma

Branding, Typography, Layout Design, Print & Digital Graphics, File Organization

Project Planning, Collaboration, Social Media Content Strategy, Photography
